## **Yitran Snapshot**



Yitran Technologies Ltd. is a leading fabless IC company, developing and providing state of the art Narrowband Powerline Communication (PLC) ICs and solutions

Applications  Smart Electric Meters Energy Management/ Smart Grid Home / Building Automation Commercial Automation and Management Solar Panel Monitoring and Control Streetlights Monitoring and Control	Product offerings  Yitran IT900/IT900A  PLC chips IT900/ IT900A Modules  Y-Net - PLC networking platform  Y-Net Evaluation / Development Tools
Location	s:
<u>Headquarters</u> – Omer, near Beer Sheva, Israel	
<u>Branch Offices</u> – Beijing, China	Bangalore, India
Yitran Key Highlights	Technology Features
<ul> <li>Market leading Powerline Communication (PLC) IC and Solution provider</li> <li>Leader in Command and Control applications for Smart Grid and Home/Building/Commercial Automation</li> <li>Cutting edge technology and leadership in performance reliability, reach, standards compliance and ability to address relevant market and customer needs</li> <li>Rated #1 PLC solution for exceptional reliability and low cost in command and control category in direct "technology comparison evaluation" with other PLC companies</li> <li>Worldwide PLC standards compatibility – HomePlug C&amp;C Japan Echonet; Korea LNCP; Taiwan ITRI</li> </ul>	Highly Robust Low cost and Plug n Play solution  Unique DCSK patented modulation techniques  Over 15 issued patents and more pending Baseline technologies for setting new OFDM – based Industry standards  Strong Market Presence  HIGHLY ROBUST LOW COST and Plug n Play solution with techniques  Fig. 10 PLC IC provider to Japan, Korea, Switzerland, Russia, Korea, China, Brazil, Argentina, South Africa
<ul> <li>Unique Business Model to Cater to Specific Customer Needs</li> <li>□ Innovative design to decrease customer development period; quick response to provide full customer support</li> <li>□ Strong customer and partner relationships to expand geographic reach and market penetration (i.e. Renesas, LG, Microsoft, KEPCO and more)</li> <li>□ Ready Solution platforms in Smart Metering</li> <li>Key Partners &amp; Customers</li> </ul>	collect valuable data; offer remote service options and create new revenue streams
Panasonic   Renesas-Japan   LG/LS   Microsoft	distributed MAC approach overcomes all

## Headquarters:

More than 100 other customers

OFDM capabilities to drive standards

requirements.

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